



AMERICAN SUBCONTRACTORS ASSOCIATION

HOUSTON CHAPTER

PO BOX 924943 • HOUSTON • TEXAS • 77292
(281) 679-1877 • FAX (281) 403-6302

ASA@ASAHOUSTON.ORG • WWW.ASAHOUSTON.ORG

2011-12 INDUSTRY PATRON SPONSORSHIP PACKAGES

ASA-Houston Chapter is offering something new—a full year of program and event sponsorship opportunities bundled into four money-saving packages. In addition to the money your company will save when buying a bundled package, your company can save 4% off of the sponsorship price by paying the full amount by July 29, 2011.

PACKAGE HIGHLIGHTS

Industry Leader

- Logo on Industry Leader banner displayed at every ASA-HC meeting and Industry Leader sponsor nametag ribbons for all company individuals attending any ASA-HC event.
- Only Industry Leaders will have the opportunity to market their company (by way of Industry Leader banner displayed at event) at the four Schmooze & Mingle events, each hosted and attended by a general contractor.
- Two registrations at every monthly lunch meeting.
- Muy Grande sponsorship at Fiesta on the Beach including weekend stay in Galveston.

Industry Partner

- Recognition at two monthly lunch meetings including two registrations at each sponsored lunch.
- Recognition as top level sponsor at January 27, 2012 Excellence in Construction event.
- Recognition as Dinner sponsor and two player registrations at April 2012 Golf Tournament.

Industry Ally

- Recognition at one monthly lunch meeting and two registrations at the sponsored lunch.
- Recognition as Diamond sponsor at January 27, 2012 Excellence in Construction event.
- Recognition as Hole sponsor and two player registrations at April 2012 Golf Tournament.

Industry Friend

- Recognition at one monthly lunch meeting and one registration at the sponsored lunch.
- Recognition as Gold Bar sponsor at January 27, 2012 Excellence in Construction event.
- Recognition as Hole sponsor and two player registrations at April 2012 Golf Tournament.

Full sponsor package details are listed on the second page of this flyer.

My company would like to take advantage of the 2011-12 Industry Patron sponsorship program by being an:

Industry LEADER Industry PARTNER Industry ALLY Industry FRIEND

Company: _____ Phone: _____

Contact Name: _____ E-mail: _____

Please:

Invoice my company (ASA –HC members only):

Include a 4% discount as my company will pay the full amount by July 29, 2011.

Send three invoices, each for 1/3 of my sponsorship and due 7/29/11; 9/30/11; and 12/30/11.

Use the credit card listed to pay the entire amount of my sponsorship

Card Number: _____ CVV: _____ Exp. Date: _____

Name on card: _____

Billing Address (INCLUDE ZIP CODE): _____

Signature of card holder: _____

***Return this form no later than July 29, 2011 to get full benefits from your sponsorship package!
Sponsorships are limited and will be given on a first come, first served basis.
To help ensure you get the sponsorship you want, complete this form and FAX to (281) 403-6302!***



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2011-12 INDUSTRY PATRONS SPONSORSHIP PACKAGE DETAILS

INDUSTRY LEADER - \$7,000 / (\$9,930 value) Ten Available

- 1. Logo on Industry Leader sponsor banner prominently displayed at all ASA-HC events.**
- 2. Logo on front page of ASA-HC Web site, with link to company Web site, through June 2012.**
- 3. Industry Leader sponsor ribbons at every event.**
- 4. Schmooze & Mingles (\$3,000 value):** Each quarterly event will have a general contractor spotlighted and recognized as the event host and the Industry Leader sponsor banner will be displayed at these events.
- 5. Lunch Meeting (\$630 value):** Two seats at every lunch meeting.
- 6. Golf Tournament (\$1,200 value):** Recognition at registration and dinner; foursome at outing.
- 7. Excellence in Construction (\$2,000 value):** Recognition as Platinum event sponsor: name listed on program, and logo on its own slide in PowerPoint used during event; sponsor ribbons for all individuals from the company attending event; reserved table of 10 at the event.
- 8. Directory (\$450 value):** Tab ad or \$450 credit toward larger ad.
- 9. Fiesta on the Beach (\$1,500 value):** Recognition as one of ten (10) Muy Grande sponsors at event; logo on 3x3 sign on outside of tent; 2 night stay at event hotel in Galveston (Friday, Saturday); 2 tickets to AIA's exclusive Friday night party.
- 10. Fishing Tournament (\$750 value):** Recognition as Captain's Party sponsor and as dinner sponsor after the tournament.
- 11. Houston Construction News (\$400 value):** Logo in two full-page ASA-HC ads placed in Houston Construction News.

INDUSTRY PARTNER - \$3,650 / (\$4,590 value) Eight Available

- 1. Lunch Meeting (\$140):** One of four sponsors recognized at two lunch meetings; One complimentary seat at head table with speaker(s); One additional seat at sponsored lunch; Sponsor ribbons for all individuals from the company attending event; Opportunity to pass out literature/specialty items; Verbal recognition during lunch; Logo on PowerPoint during sponsored lunch meeting.
- 2. Golf Tournament (\$1,100 value):** Dinner sponsorship (\$750 value); Two players at event (\$350 value).
- 3. Excellence in Construction (\$1,500 value):** Recognition as Platinum sponsor: name listed on program, and logo on its own slide in PowerPoint used during event; Sponsor ribbons for all individuals from the company attending event.
- 4. Directory (\$350 value):** Full page ad or \$350 credit toward larger ad.
- 5. Fiesta on the Beach (\$600 value):** Name listed on sponsor banner inside tent.
- 6. Fishing Tournament (\$500 value):** Recognition as dinner sponsor at tournament award dinner.
- 7. Houston Construction News (\$400 value)—**Logo in two full-page ASA-HC ads placed in Houston Construction News.

INDUSTRY ALLY - \$2,000 / (\$2,470 value) Eight Available

- 1. Lunch Meeting (\$70 value):** One of four sponsors recognized at one lunch meeting; One complimentary seat at head table with speaker; One additional seat at sponsored lunch; Sponsor ribbons for all individuals from the company attending event; Opportunity to pass out literature/specialty items; Verbal recognition; Logo on PowerPoint during sponsored lunch meeting.
- 2. Golf Tournament (\$700):** Hole sponsorship (\$350 value); Two players in tournament (\$350 value).
- 3. Excellence in Construction (\$750 value):** Recognized at Diamond Bar sponsor: Name in printed program and in PowerPoint used during event; Sponsor ribbons for all individuals from the company attending event.
- 4. Directory (\$350 value):** Full page ad, or \$350 credit toward larger ad.
- 5. Fiesta on the Beach (\$600 value):** Name listed on sponsor banner inside tent.

INDUSTRY FRIEND - \$1,000 / (\$1,520 value) Twelve Available

- 1. Lunch Meeting (\$70 value):** One of four sponsors recognized at one lunch meeting; One complimentary seat at head table with speaker; One additional seat at sponsored lunch; Sponsor ribbons for all individuals from the company attending event; Opportunity to pass out literature/specialty items; Verbal recognition; Logo on PowerPoint during sponsored lunch meeting.
- 2. Golf Tournament (\$700 value):** Hole sponsorship (\$350 value); Two players in tournament (\$350 value).
- 3. Excellence in Construction (\$500 value):** Recognized as Gold Bar sponsor; Name in printed program and in PowerPoint used during event.
- 4. Directory (\$250 value):** 1/2 page ad, or \$250 credit toward larger ad.